

## **BLUE ECONOMY**

Responsible Alpha is a B-Corp certified, sustainability consultancy specializing in sustainable finance and transition strategies, merging 180 years of global experience with local expertise. We have deep experience empowering all organizations to transition to a net positive economy by 2050.

## **REGENERATIVE BLUE ECONOMY**

Our blue economy solutions transform marine and coastal sustainability challenges into opportunities for economic renewal, ecosystem regeneration, and community prosperity. We integrate financial mechanisms with science-based approaches to marine management and develop frameworks that value ocean health as fundamental to long-term economic success.

## **OUR WORK IN ACTION**

- For a consortium of coastal fisheries, we developed financial solutions addressing liquidity, marketability, designing risk pools for improved capital access and standardized accounting frameworks that enhanced revenue forecasting and protected community equity.
- When a global seafood supply chain faced sustainability pressures, our detailed investor concentration risk analysis identified critical vulnerabilities affecting market capitalization, enabling strategic interventions that improved both ecological outcomes and financial stability.
- Our work with a marine conservation organization established innovative funding mechanisms for mangrove protection, quantifying and monetizing the "blue carbon" potential while creating community-centered financial flows that incentivized ecosystem preservation.
- For an island nation's sovereign debt strategy, we constructed a natural capital risk assessment that incorporated marine ecosystem dependencies, creating pathways for blue bonds that reduced borrowing costs while funding critical ocean conservation efforts.

**OUR EXPERTS** 

Gabriel Thoumi, CFA, FRM, Certified Ecologist CEO

> Hermen Westerbeeke Director, Blue Economy

Jeff Potent Director

## **TRUSTED BY**

WALTON FAMILY









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**Responsible Alpha partners with all** 

organizations on their transition to a net

positive economy by 2050



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