



Responsible Alpha is a minority-owned EU-North American based B corp “public benefit corporation” whose team has over 200 years' direct global sustainability consulting experience in their careers deploying billions in sustainable capital. Responsible Alpha is proudly owned by its staff, advisors, and board members.

MARKET RESEARCH & INTELLIGENCE

Empower your organization to make informed sustainability decisions. Responsible Alpha assesses markets, conducts research, and analyzes sustainability, climate, and ESG risks to help mitigate risk, ensure compliance, and drive measurable results. Our process helps you confidently promote sustainability and achieve measurable results.

SUCCESSES

- **Corporate Greenwashing & ESG Deception Analysis:** Co-developed algorithms assessing greenwashing risks in corporate ESG commitments and financial statements using advanced deception analytics and Responsible Alpha’s integrated data framework. Our analysis identified discrepancies later used by others to take legal action.
- **Plastics Credits Market Forecasting:** Conducted comprehensive global market analysis and supply-demand forecasting for plastics credits from 2023-2030. Through industry interviews and financial modeling, we provided insights on pricing dynamics, regulatory trends, and market potential to support their advocacy at the Intergovernmental Negotiating Committee on Plastic Pollution.
- **SEC Climate Disclosure Economics Analysis:** Developed SEC climate risk and economics disclosure analyses and risk case studies used by 123 global institutions. Our research provided rigorous assessments of climate-related financial risks, offering actionable insights for policymakers and investors to drive accountability in corporate reporting practices.
- **EU Timber Sector EUDR Compliance Analysis:** Analyzed the EU timber sector for EUDR compliance, assessing supply chain transparency and traceability requirements.. Research identified regulatory gaps, evaluated financial implications of enhanced due diligence, and provided strategic recommendations for seamless EUDR transition.
- **U.S. Fisheries Economic Assessment:** Conducted economic analysis of New England groundfish, Pacific Coast, and Gulf of Mexico reef fisheries through field visits and stakeholder interviews. Assessment identified challenges from climate change and market dynamics, leading to financial solutions including risk pools, standardized accounting, and community development models.



Responsible Alpha partners with all
organizations on their transition to a net
positive economy by 2050

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Certified



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