



Responsible Alpha is a B-Corp certified, sustainability consultancy specializing in sustainable finance and transition strategies, merging 180 years of global experience with local expertise. We have deep experience empowering all organizations to transition to a net positive economy by 2050.

URBAN LANDSCAPES

In an era of rapid urbanization and climate change, smart city strategies are not just urban planning buzzwords—they are essential tools for creating resilient, efficient, and sustainable communities. At Responsible Alpha, we bring years of hands-on experience in shaping urban policies and implementing green solutions.

OUR WORK IN ACTION

Our approach to smart city development is grounded in real-world governance and policy implementation. Led by our CEO Gabriel Thoumi, with over 8 years of experience as a Commissioner for Climate Change, Energy and Environment, we provide insights that bridge the gap between ambitious sustainability goals and practical urban realities.

Imagine having a team that does not just theorize about smart cities but has actively shaped them. Our urban sustainability experts deliver this. We offer:

- Nature-based Solutions for stormwater management and urban greening.
- Strategies for multimodal transport optimization and reduced HVAC usage.
- Waste management policies aligned with zero-waste goals.
- Green building guidance, as implemented for major corporate headquarters.
- Climate and environmental justice toolkits for equitable urban development.
- Integration of circular economy principles into municipal policies.

Our strategies are built on a foundation of successful policy implementation and stakeholder engagement. We have navigated the complexities of local politics to craft effective policies.



OUR EXPERTS

Gabriel Thoumi, CFA, FRM,
Certified Ecologist
CEO

Jeff Potent
Director



TRUSTED BY



Responsible Alpha partners with all organizations on their transition to a net positive economy by 2050

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Corporation