

Responsible Alpha is a B-Corp certified, sustainability consultancy specializing in sustainable finance and transition strategies, merging 180 years of global experience with local expertise. We have deep experience empowering all organizations to transition to a net positive economy by 2050.

CORPORATIONS: THE REAL ECONOMY

Responsible Alpha's approach to real economy transformation helps companies navigate complex sustainability transitions while enhancing competitiveness and operational resilience. We integrate environmental, social, and governance principles directly into core business operations, turning potential disruptions into strategic advantages that deliver measurable value.

OUR WORK IN ACTION

Having worked in corporations ourselves, we understand the distinct demands required to both succeed and transform corporations into sustainability leaders based on real-world results.

- For a major national energy company, we developed a comprehensive "Harvest Model" strategy that balanced production optimization with energy transition imperatives, improving per-barrel margins from \$21.5 to \$35.4 and created a realistic pathway for managing \$108 billion in debt through sustainability-aligned operations.
- When a global food and beverage leader needed to address single-use plastics in their supply chain, we designed a company-wide educational program that reached 180,000 employees, enabling coordinated action to reduce waste and improve resource efficiency throughout their petrochemical-plastics-waste system.
- Our analysis for a multinational manufacturer identified key transition points in their production processes where sustainability interventions would yield the greatest financial returns, resulting in both improved environmental performance and enhanced competitiveness.

Gabriel Thoumi, CFA, FRM,
Certified Ecologist
CEO

OUR EXPERTS

Jeff Potent
Director

Mike Kroll, Ph.D.
Director

ExxonMobil

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Responsible Alpha partners with all
organizations on their transition to a net
positive economy by 2050

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Certified



Corporation